

FY25 Creativity Grant Application Scoring Rubric - Project - Implementation Support

1A. Describe your proposed arts activity/event/project. Within your response, include specific logistical details of executing your proposed activity; 1B. Describe your plans for community engagement, the goals or intended impact of the arts activity on the community, and the geographic area the project will serve

1a: includes a clear, specific, and thorough explanation of the artist's proposed arts activity/event/project; 1b: includes clear and thorough evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	1a: includes a clear explanation of the artist's proposed arts activity/event/project; 1b: includes clear evidence of intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	1a: Includes an overview of the artist's proposed arts activity/event/project; 1b: includes an overview of the intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	1a: Includes an unclear explanation of the artist's proposed arts activity/event/project; 1b: includes an undefined or unclear description of the intended community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community's needs	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
34-36 Points	25-27 Points	16-18 Points	7-9 Points	0 Points

2. Describe the timeline of your proposed arts activity. Within your response, include a detailed schedule of the project, including specific timing as it relates to steps of planning, promotional efforts, expenditure of funds, implementation and execution of events/activities, and evaluation

Includes clear, specific, and realistic timeline demonstrating a realistic schedule, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation.	Includes clear timeline demonstrating a realistic schedule, including timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	Includes an overview of a timeline demonstrating a planned schedule, including some timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	Includes an unclear or limited timeline demonstrating an unrealistic or unplanned schedule without specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of events/activities, and evaluation	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points

3. Describe the overall budget for the proposed project. Within your response, include a clear listing of all projected expenses for the project, sources of income beyond the MSAC request, and how MSAC funding would be used.

Includes clear, detailed, and realistic financial plan for income and expenses tied to the proposed project	Includes clear financial plan for income and expenses tied to the proposed project	Includes an overview of a financial plan for income and expenses tied to the proposed project	Includes a limited or unclear financial plan for income and expenses tied to the proposed project	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points