

FY25 Creativity Grant Application Scoring Rubric - Project - Planning Support

1. Describe your Planning and/or Development process as it relates to your proposed Arts Activity/Program/Event. Within your response include:

- * Overarching goals or intentions for the future of the proposed project
- * Details of your creative process and how this planning phase fits into the larger scope of the project
- * Goals for future community engagement and intended impact with the finalized product

Includes a clear, specific, and thorough explanation of the artist's planning/development phase of a larger proposed arts activity/event/project, which includes clear and thorough evidence of larger goals and community engagement/impact, and how the planning fits within the larger scope.	Includes a clear explanation of the artist's planning/development phase of a larger proposed arts activity/event/project, which includes clear evidence of larger goals and community engagement/impact, and how the planning fits within the larger scope	Includes an overview of the artist's planning/development phase of a larger proposed arts activity/event/project, which includes some evidence of larger goals and community engagement/impact, and how the planning fits within the larger scope.	Includes an unclear explanation of the artist's planning/development phase of a larger proposed arts activity/event/project, which includes minimal evidence of larger goals and community engagement/impact, and how the planning fits within the larger scope	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
34-36 Points	25-27 Points	16-18 Points	7-9 Points	0 Points

2. Provide a detailed timeline with specific activities/tasks for the planning/development process described in Question 1. (It is not necessary to include a timeline for the implementation phase of your overall project)

Includes clear, specific and realistic timeline for the planning/development phase of the project demonstrating a realistic schedule, including specific timing/dates as it relates to expenditure of funds, and activities associated with the planning/development.	Includes clear timeline for the planning/development phase of the project demonstrating a realistic schedule, including timing/dates as it relates to expenditure of funds, and activities associated with the planning/development.	Includes an overview of a timeline for the planning/development phase of the project demonstrating a planned schedule, including some timing/dates as it relates to expenditure of funds, and activities associated with the planning/development.	Includes an unclear or limited timeline for the planning/development phase of the project demonstrating an unrealistic or unplanned schedule without specific timing as it relates to expenditure of funds, and activities associated with the planning/development.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points

3. Provide a detailed budget, including all planned expenses and anticipated income beyond the MSAC request applicable to the planning/development process outlined in Question 1. (It is not necessary to include a budget for the implementation phase of your overall project)

Includes clear, detailed, and realistic financial plan for income and expenses as it relates to the planning/development activities described throughout the application	Includes clear financial plan for income and expenses as it relates to the planning/development activities described throughout the application	Includes an overview of a financial plan for income and expenses as it relates to the planning/development activities described throughout the application	Includes a limited or unclear financial plan for income and expenses as it relates to the planning/development activities described throughout the application	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points