

FY25 Touring Grant Application Rubric

| Excellent to Outstanding | Good to Very Good | Satisfactory | Marginal to Fair | Not Satisfactory | No Evidence |
|--|--|---|---|---|-------------|
| <p>Please address each of the following points in relationship to how the Touring Artist was involved in the planning of the presentation: Fees, dates, developing a description of activities, establishing technical needs, making applicable travel arrangements, and any additional terms for the engagement.</p> | | | | | |
| <p>Clear, specific, and thorough explanation of the collaboration between the presenter/hiring organization and artist who is being hired. Provide detailed examples of all aspects of planning, such as preliminary discussions, grant writing, travel plans, marketing, programming, budgets, etc..</p> | <p>Clear, specific, and thorough explanation of the collaboration between the presenter and artist, with some examples of all aspects of planning.</p> | <p>An overview of the collaboration between the presenter and artist, with an example of an aspect of planning.</p> | <p>A limited overview of the collaboration between the presenter and artist, with no example of planning.</p> | <p>An unclear overview with little evidence of collaboration and planning.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |
| <p align="center">How does the proposed presentation demonstrate public value for the constituents in the Geographic Area of Service?</p> | | | | | |
| <p>Clear, specific and realistic demonstration of ways in which proposed programming may inform, inspire and impact constituents in the Geographic Area of Service.</p> | <p>Specific and realistic demonstration of ways in which proposed programming may inform and inspire constituents in the Geographic Area of Service.</p> | <p>Specific demonstration of ways in which proposed programming may inform and inspire constituents in the Geographic Area of Service.</p> | <p>Some demonstration of ways in which proposed programming may inform or inspire constituents in the Geographic Area of Service.</p> | <p>Unclear demonstration of ways in which proposed programming may inform or inspire constituents in the Geographic Area of Service.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |
| <p align="center">What is the sensory or emotional experience hoped to be achieved through the proposed presentation?</p> | | | | | |
| <p>Programming process directly considers intended sensory and emotional impact, and provides a clear and detailed explanation of the intended impact.</p> | <p>Programming process considers intended sensory and emotional impact.</p> | <p>Programming process somewhat considers intended sensory and emotional impact.</p> | <p>Programming process vaguely intended sensory or emotional impact.</p> | <p>Programming process does not consider intended sensory and emotional impact.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |
| <p align="center">How does the proposed presentation consider non-dominant norms, values, narratives, standards, or aesthetics?</p> | | | | | |
| <p>Programming process indicates regular consideration of non-dominant norms, values, narratives, standards, and aesthetics, and provides a clear and detailed explanation of the intended impact and/or considerations.</p> | <p>Programming process indicates some consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p> | <p>Programming process indicates occasional consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p> | <p>Programming process indicates limited consideration of non-dominant norms, values, narratives, standards, or aesthetics.</p> | <p>Programming process indicates no consideration of non-dominant norms, values, narratives, standards, and aesthetics.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |
| <p>In its plans for the proposed presentation, how does the Presenting Organization intend to engage constituents in its Geographic Area of Service who are not currently engaged? (Note: "Outreach" often means programming that is designed to serve an identified group or community rather than including the identified group or community in the organization's overall program design and constituency.)</p> | | | | | |
| <p>Programming activities include regular work in the Geographic Area of Service to engage constituents who are not currently involved in programming, and includes a clear and detailed description of these efforts.</p> | <p>Programming activities include some work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p> | <p>Programming activities include occasional work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p> | <p>Programming activities include work in the Geographic Area of Service that may or may not engage constituents who are not currently involved in programming.</p> | <p>Programming activities include no work in the Geographic Area of Service to engage constituents who are not currently involved in programming.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |
| <p align="center">Please list the total expenses for the presentation of the selected Touring Artist (artist fees, marketing, travel, etc.). Please explain other sources of income that will support the difference between the total amount requested and the total cost of the presentation, if applicable.</p> | | | | | |
| <p>Includes a detailed and clear proposed arts activity-specific financial information that indicates realistic expenses for the successful implementation of the arts activity, (such as artist fees, travel, marketing, programming, etc.); and include clear and thorough source (s) of income to support the proposed activities.</p> | <p>Proposed arts activity-specific financial information indicates realistic expenses for the successful implementation of the arts activity.</p> | <p>Proposed arts activity-specific financial information indicates expenses for the implementation of the arts activity.</p> | <p>Proposed arts activity-specific financial information indicates expenses for the arts activity.</p> | <p>Proposed arts activity-specific financial information does not indicate expenses for the arts activity.</p> | |
| 5 | 4 | 3 | 2 | 1 | 0 |