

## Touring Artist Roster Application Rubric

Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	Not Satisfactory	No Evidence
<b>Description: Describe the artist or company to a potential presenter.</b>					
The Description provides a clear and concise overview of the artist/company using language that can be effectively transferred to venue marketing materials.	The Description provides a clear overview of the artist/company using language that can be transferred to venue marketing materials.	The Description provides an overview of the artist/company using language that, with some editing, can be transferred to venue marketing materials.	The Description provides some information of the artist/company using language that may or may not be transferred to venue marketing materials.	The Description provides little information of the artist/company using language that may not be transferred to venue marketing materials.	
<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>Description: Describe the artistic goals, qualifications, and experience of the artist(s) involved. Address how touring fits into these goals. In the response, provide brief biographical information about the key member(s).</b>					
The Description provides clear and concise artistic goals, qualifications and experiences of the artist(s) involved; touring is authentically aligned with the goals, qualifications and experiences of the artist(s) involved; the biographies demonstrate a high level of experience and training to support the artistic goals.	The Description provides clear artistic goals, qualifications and experiences of the artist(s) involved; touring is aligned with the goals, qualifications and experiences of the artist(s) involved; the biographies demonstrate experience and training to support the artistic goals.	The Description provides artistic goals, qualifications and experiences of the artist(s) involved; touring is somewhat aligned with the goals, qualifications and experiences of the artist(s) involved; the biographies demonstrate some experience and training to support the artistic goals.	The Description provides artistic goals, qualifications or experiences of the artist(s) involved; touring is not necessarily aligned with the goals, qualifications or experiences of the artist(s) involved; the biographies demonstrate experience or training to support the artistic goals.	The Description provides few artistic goals, qualifications or experiences of the artist(s) involved; touring is not aligned with the goals, qualifications or experiences of the artist(s) involved; the biographies demonstrate little experience or training to support the artistic goals.	
<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>Description: Describe the artist's or the company's management regarding touring and programming arrangements.</b>					
The Description includes specific details about how tours are managed; specific details about how programming is developed, and; specific information about how programming is prepared for touring opportunities.	The Description includes details about how tours are managed; some detail about how programming is developed, and; some information about how programming is prepared for touring opportunities.	The Description includes few details about how tours are managed; few details about how programming is developed, and; little information about how programming is prepared for touring opportunities.	The Description includes details about how tours are managed or details about how programming is developed and/or little information about how programming is prepared for touring opportunities.	The Description includes sparse information about how tours are managed, how programming is developed, or how programming is prepared for touring opportunities.	
<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>Description: Describe the basic space requirements for a performance.</b>					
The Description includes specific details outlining space requirements that support the best possible performance environment for the artist/company balanced with reasonable and informative expectations for a presenter.	The Description includes details outlining space requirements that support a manageable performance environment for the artist/company balanced with informative expectations for a presenter.	The Description includes some details outlining space requirements that support a performance environment for the artist/company balanced with some expectations for a presenter.	The Description includes few details outlining space requirements that support a performance environment for the artist/company with few expectations for a presenter.	The Description includes little or no detail outlining space requirements for the artist/company with little or no expectations for a presenter.	

5	4	3	2	1	0
<b>Supplemental Materials</b>					
The three work samples clearly and concisely demonstrate the artistic quality of the applicant. The list of touring engagements have occurred within the past three years, and demonstrate a capacity for an expansion of engagements. The artist/company's standard performance contract is clear and detailed. The examples of promotional material clearly represent the experience of the artist/company.	The three work samples demonstrate the artistic quality of the applicant. The list of touring engagements, that have occurred within the past three years, may demonstrate a capacity for an expansion of engagements. The artist/company's standard performance contract is detailed. The examples of promotional material represent the experience of the artist/company.	The three work samples somewhat demonstrate the artistic quality of the applicant. The list of touring engagements, that have occurred within the past three years, may or may not demonstrate a capacity for an expansion of engagements. The artist/company's standard performance contract is unclear. The examples of promotional material somewhat represent the experience of the artist/company.	The three work samples do not consistently demonstrate the artistic quality of the applicant OR the list of touring engagements, that have occurred within the past three years, does not demonstrate a capacity for an expansion of engagements OR the artist/company's standard performance contract is unclear OR the examples of promotional material does not represent the experience of the artist/companv.	The work samples, list of touring engagements, standard performance contract , and/or examples of promotional material do not represent the experience of the artist/company.	
5	4	3	2	1	0